



Welcome to the <http://ebizassets.com>  
'Make it Simple' series of FREE REPORTS

You may give this report away or sell it.  
You have Master Resell Rights which you may pass on to others.  
You may not alter or add to reports content.

In this edition :

## Power-Packed Ways To Spark Your Sales

<p>1. Spend money on targeted advertising instead of mass media advertising. You don't want to waste your ad dollars on people who aren't interested.</p>
<p>2. Increase your profits by concentrating on small details. Improving small things like text size, color, or graphics can really make a positive difference.</p>
<p>3. Keep your offers flexible. If you offer a set price for your product, you could offer the people that can't afford it an optional payment plan.</p>
<p>4. Offer your knowledge or consulting as a bonus product. You could offer a free 15 or 30 minute consultation. This will add value to your product.</p>
<p>5. Personalize all your e-mail messages so they get read. Include the recipient's name in the subject line. This will grab peoples attention quickly.</p>





6. Keep your web site consistent. You don't want to keep things on your web site that are unrelated to the theme of your web site.

7. Attract more subscribers to your free e-zine by giving them free bonuses like e-books, software, online services and other incentives.

8. Sell advertising space in your e-zine and on your web site. This will create an extra income stream for your business.

9. Make your web site ready for the public. Have an "About Us" page and clear descriptions of what actions you want your visitors to take.

10. Don't just start advertising everywhere, plan out your marketing. Locate places and publications that your target audience would congregate around.

For more FREE 'Make it Simple' series REPORTS and to keep up to date of latest money making internet marketing and webmaster resources & collect more FREE GIFTS please subscribe to **EbizAssets.com mailing list.**  
<http://ebizassets.com/news/?p=subscribe&id=3>






**EbizAssets.com**  
**Make it Simple Series**  
**FREE REPORTS**



*Stop gambling  
with your future*

*www.ebizassets.com*  
for the latest money making internet marketing & webmaster resources



**EbizAssets.com 'make it simple' series**