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In this edition :

Explosive Ways To Turbo-Boost Your Sales

<p>1. Design your web site to be a targeted resource center. Choose one subject and build on it. You'll gain repeat visitors that are interested in that topic.</p>
<p>2. Offer something that is really free. If people go to your site and what you said was free really isn't, you'll lose their trust and they won't buy anything.</p>
<p>3. Add a chat room or message board to your web site. People want to interact with other people that have they same interests as them.</p>
<p>4. Entice people to link to your web site by giving them something free in return. This'll increase your ranking in some search engines.</p>
<p>5. Trigger your reader's emotions in your ad copy. Example, if you sell a book on gambling tips, tell them the feelings they'll get when they win money.</p>
<p>6. Make sure your site looks good in all browsers. You could be losing sales because it looks distorted in some web browsers.</p>





7. Increase your sales by e-mailing full page ads to your e-zine subscribers. Remember to tell people before they subscribe or they may consider it spam.

8. Ask people questions in your ad copy that make them think about their problems. For example: Do you want to be free of your debts?

9. Magnify the size of your prospects problem in your ad; show how your product can solve it. The bigger the problem, the more sales you'll have.

10. Invest a percentage of your profits right back into your business. Spend it on marketing, product improvement, customer service, advertising, etc

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